

Franklin Strategic Advancement Plan



Presented by:

Sarah Dugas - Teacher

Jen Guernsey - Parent

Rene Keefe - Parent

Jude Olney - Teacher

February 8, 2017



Gratitude to the Board and Team Members

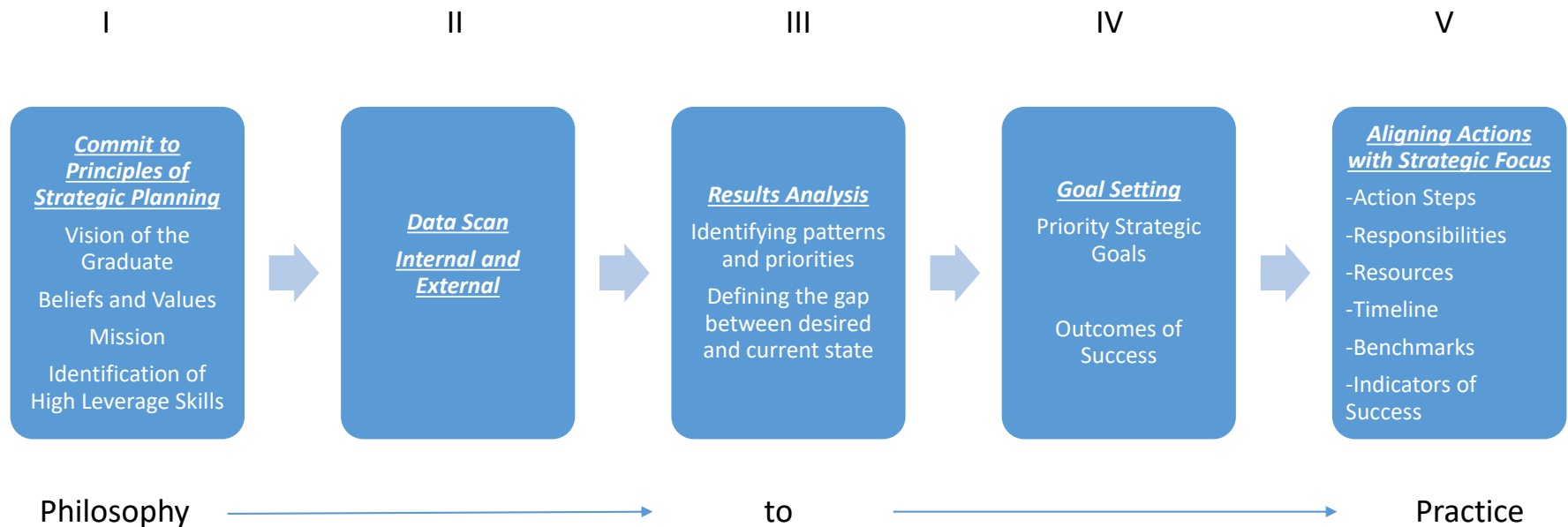
Franklin Strategic Planning Steering Committee	Franklin Strategic Planning Team
Peter Calvert - Franklin Board of Education Chair Aimee Crawford - Board of Education Kate Ericson - Board of Education	Peter Calvert - Franklin Board of Education Chair Aimee Crawford - Board of Education Kate Ericson - Board of Education
Larry Fenn, Superintendent KellyAnn Graves - Principal Lori Goldstein - Special Education Director	Larry Fenn, Superintendent KellyAnn Graves - Principal Lori Goldstein - Special Education Director
Alden Miner - Teacher	Sarah Dugas - Teacher Alden Miner - Teacher Jude Olney - Teacher
Jennifer Guernsey - Parent	Tina Bourdon - Parent Jennifer Guernsey - Parent Sandy Gural - Parent and Paraprofessional Rene Keefe - Parent Jeanna Miner - Parent
	Charlie Grant - Selectman John McGuire - Planning and Zoning

What is Strategic Planning?



- ▶ A Strategic Plan serves as a road map for a school and community.
- ▶ It provides a transparent and aligned focus for making decisions, allocating resources and ensuring every student succeeds.
- ▶ A Strategic Plan includes:
 - ▶ A **VISION, MISSION** and Set of Core **VALUES** and **BELIEFS** about what and how students and adults must learn
 - ▶ A review of **critical information/data/trends/research**
 - ▶ **GOALS**
 - ▶ **STRATEGIES** to reach goals
 - ▶ **ACTION PLAN**

Strategic Planning Process



Exploring the Demands of Learning in the 21st Century



Commit to Principles of Strategic Planning

Vision of the
Graduate
Beliefs and Values
Mission
Identification of
High Leverage Skills

- ▶ Common Core State Standards
- ▶ Next Generation Science/Social Studies
 - ▶ Emphasis on Non-Fiction
 - ▶ Supporting claims with evidence
 - ▶ Problem Solving
 - ▶ Inquiry Based Learning
- ▶ 21st Century Skills
 - ▶ Critical Thinking
 - ▶ Communication, Collaboration
 - ▶ Problem Solving
 - ▶ Creativity
 - ▶ Digital Literacy



The WEB

We are a Digital/Global Society

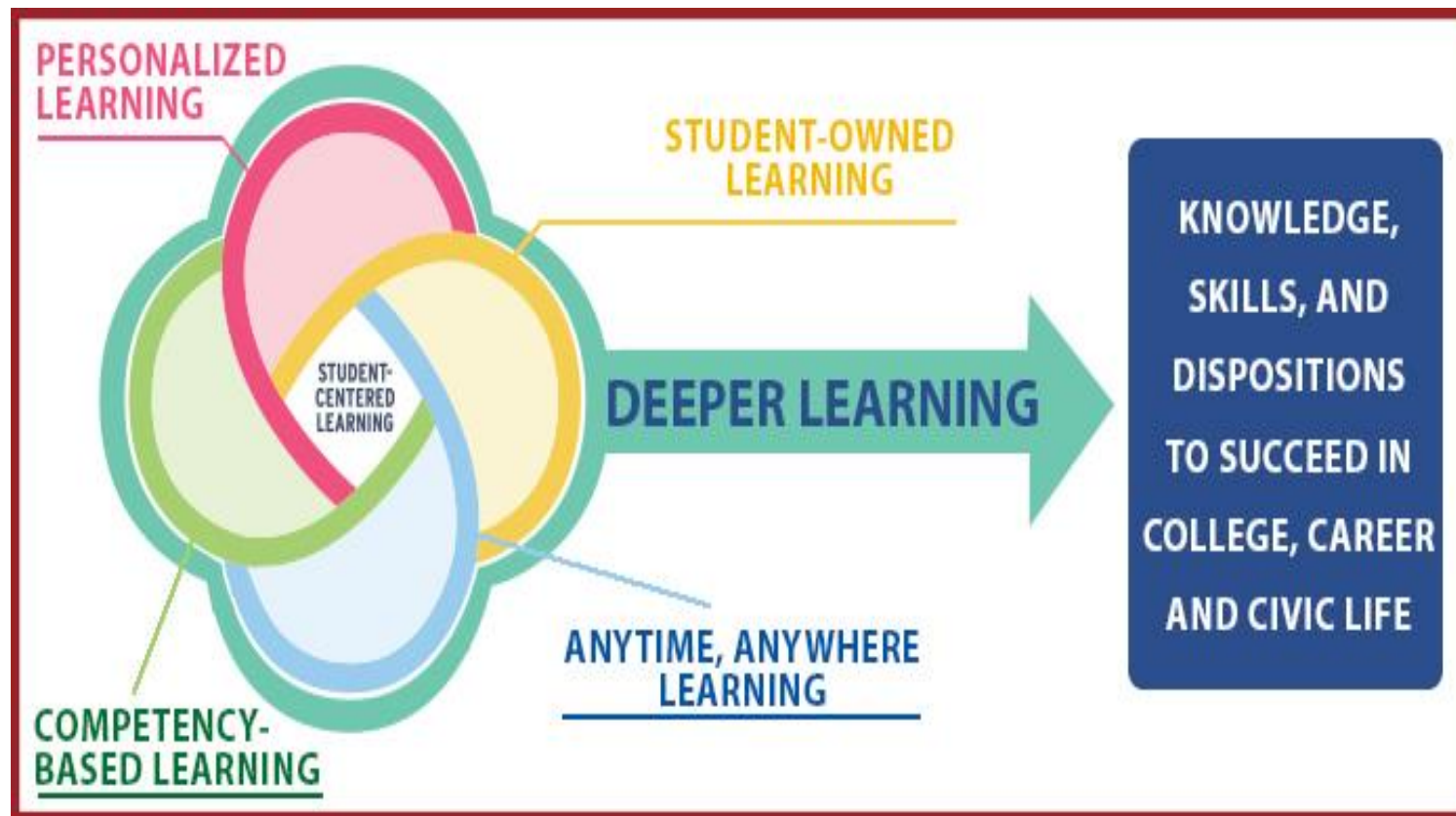
- ▶ 1.0 -Informational
- ▶ 2.0 -Relational
- ▶ •3.0 -Anticipatory
 - ▶ • Artificial intelligence
 - ▶ • Deep Data Mining
 - ▶ • Google > Ads
 - ▶ • Gmail > Ads

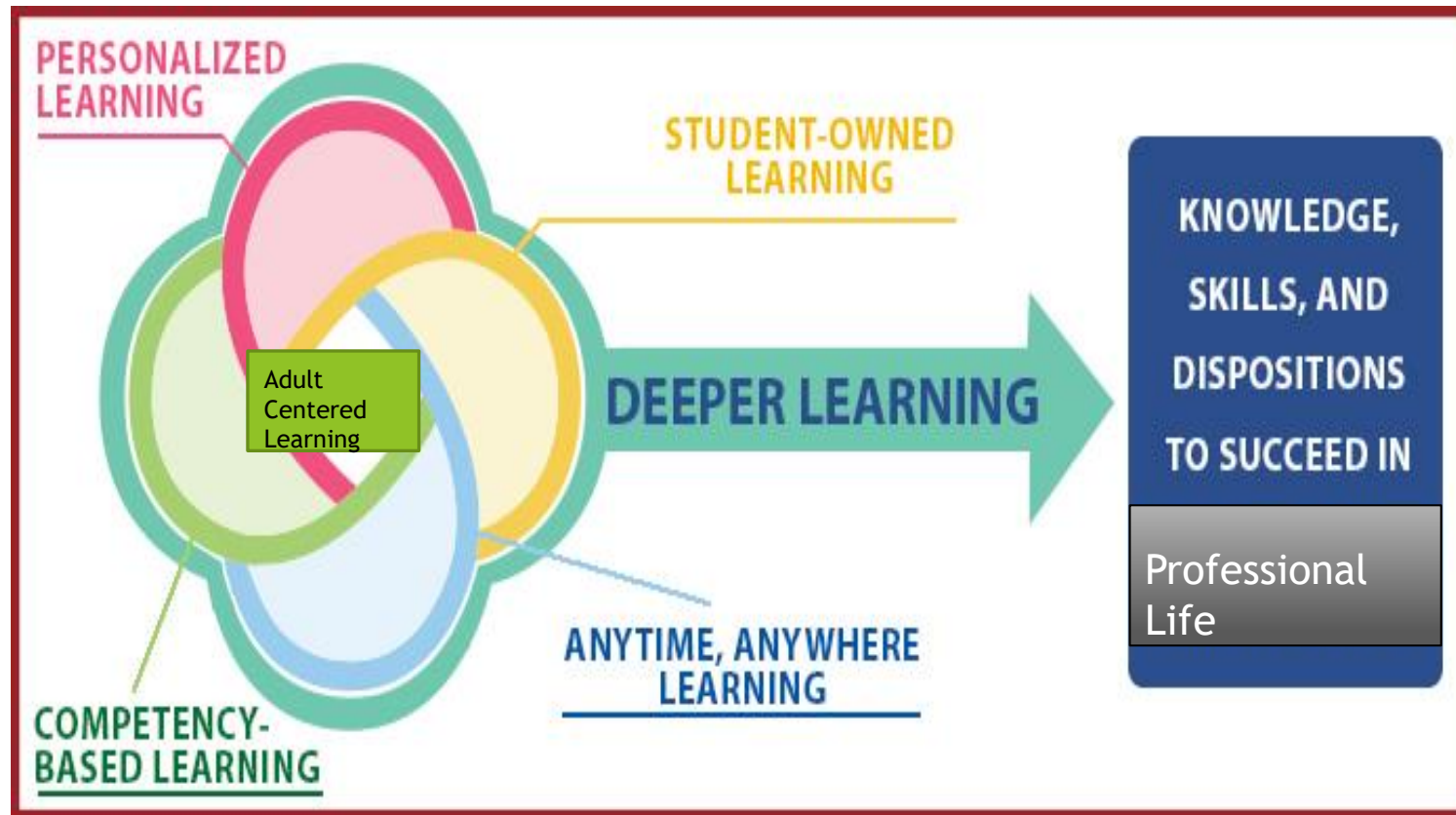


Top Ranked Jobs of the Class of 2030

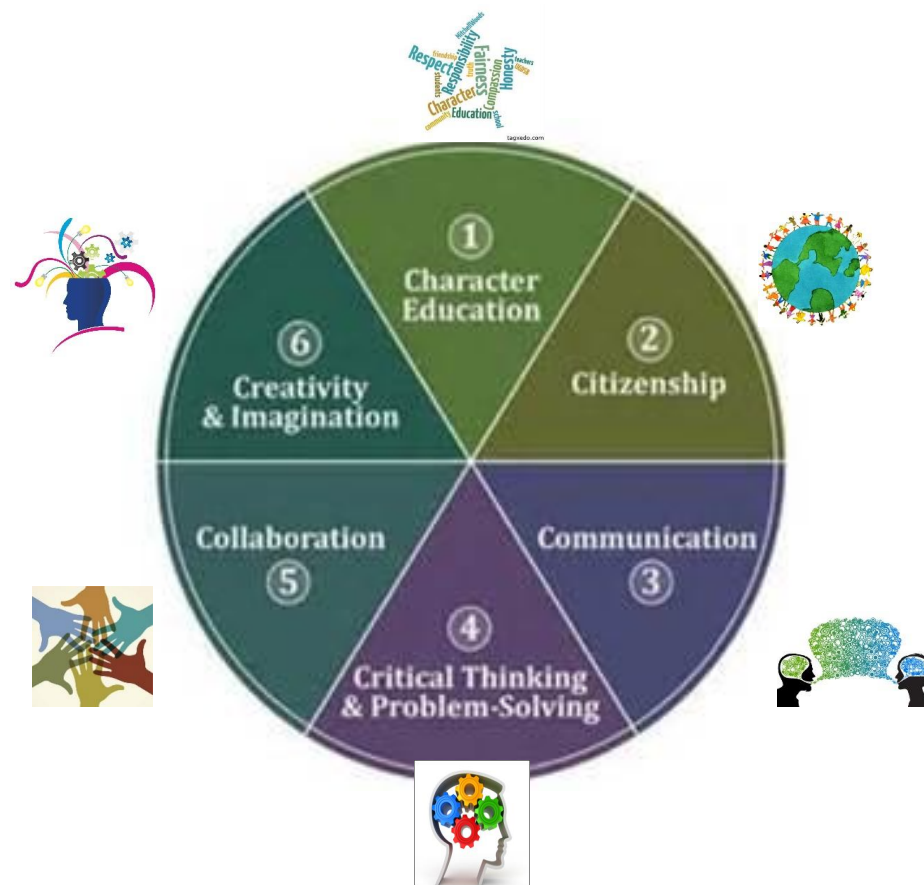


- ▶ App Developer
- ▶ Nurse Practitioner
- ▶ Information Security Analyst
- ▶ Computer System Analyst
- ▶ Physical Therapist
- ▶ Market Research Analyst
- ▶ Medical Sonographer
- ▶ Dental Hygienist
- ▶ Operational Research Analyst
- ▶ Health Service Manager





Deep Learning = 21st Century Skills



Vision of the Franklin Graduate, Mission, Core Values and Beliefs

Process

- ▶ The VISION of a Franklin graduate
- ▶ Our BELIEFS and VALUES for how, what, where and when students and adults learn best
- ▶ The MISSION of Franklin School



Vision of the Franklin Graduate

- ▶ A Franklin Graduate is **College, Career and Life Ready** possessing **21st Century Skills**:
 - Critical and Creative Thinking Skills
 - Communication and Collaboration Skills
 - Problem Solving and Innovation Skills
- ▶ A Franklin Graduate is **self-directed and resourceful**:
 - Respectful, confident, self-starter
 - Accountable for their learning, behaviors and actions
 - Open-minded
 - Perseveres with a growth mindset equipped for a lifetime of learning
 - Demonstrates personal reliability, flexibility, work ethic and regard for quality.
- ▶ A Franklin Graduate is a **responsible citizen** who is:
 - Civic minded
 - Community oriented
 - Compassionate contributor to local and global society
 - Understanding and respectful of diverse backgrounds and cultures



Mission of Franklin Elementary School

The Mission of Franklin Elementary School is to provide a safe, nurturing, inspiring, and engaging environment through diverse learning experiences. Students are empowered to become creative, self-confident thinkers, problem solvers, communicators and collaborators who embrace life-long learning and become compassionate contributors to global society.

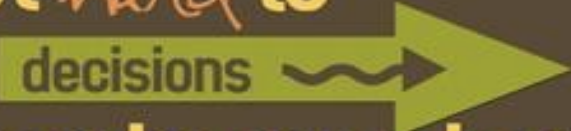
Core Values of Franklin Elementary School

- ▶ Student Centered - We hold as a value that students are the center of learning

And as such learning is structured to include:

- ▶ Personalization
- ▶ Student Ownership
- ▶ Hands-on
- ▶ Digital
- ▶ Positive Relationships
- ▶ Leadership Opportunities
- ▶ Growth Mindset
- ▶ Collaboration
- ▶ Responsibility
- ▶ Integrity
- ▶ Citizenship
- ▶ Communication
- ▶ Well Rounded
- ▶ Diversity
- ▶ Safety
- ▶ Creativity



It's not *hard* to
make **decisions** 
once you know what
your **VALUES** *are.*
~ Roy E. Disney

Our Current Reality - Who We Are

Internal Data Analysis - Data Categories

- ▶ Strategic School Profiles
- ▶ Student enrollment and Staffing trends
- ▶ Community Survey responses
- ▶ Student Focus group responses
- ▶ Preliminary School Climate Survey responses
- ▶ Focus Group responses
- ▶ Town
- ▶ Facilities
- ▶ Special Education
- ▶ Budget
- ▶ Student Accountability
- ▶ Other - Extra Curricular Activities



Data Scan
Internal and External



External Data Analysis



- ▶ External Factors Impacting Education at FES
 - ▶ Education - local, state, national, issues, mandates
 - ▶ Economics - local, state, national and global economic outlook
 - ▶ Demographics - population shifts, changes in social/emotional needs of families and youth
 - ▶ Technology/Information - technology changes and impact on education
 - ▶ Political - local, state, national and global political climate

Internal/External Data Analysis Summary:

Results Analysis

Identifying patterns and
priorities

Defining the gap between
desired and current state



Summary of Critical Issues

Challenges = Opportunities

Challenges	Opportunities
<ul style="list-style-type: none">➤ Declining Enrollment➤ Small class sizes➤ Limited after school programs➤ Technology and skills to use it➤ Traditional versus hands on learning➤ Decrease in educational revenue	<ul style="list-style-type: none">➤ Investigate new curriculum, create a School of Excellence➤ Market School➤ Creative use of space➤ Expand Collaborative Partnerships➤ Incorporate Digital Literacy in support of critical-thinking, communication & collaboration➤ Teach 21st Century Skills➤ Expand Hands on Learning➤ Increase Communication

Criteria for Prioritizing Goals

- ▶ Have we considered immediate versus long term?
- ▶ Is it measureable and obtainable?
- ▶ Does it relate to our vision, mission and core values
- ▶ Is it a high leverage goal that helps us reach our vision?
- ▶ Is it a goal that we can come to consensus on?

Goal Setting
Priority Strategic Goals

Outcomes of Success



Strategic Advancement Plan Goals

- 1. FES students will become college, career and life ready through curriculum, instruction and assessment that emphasizes - 21st Century Skills, Digital Literacy and Personalization, Relevancy and Hands-on Learning.*
- 2. FES teachers and students will engage in and implement a cycle of continuous improvement to monitor and evaluate progress towards learning mastery.*
- 3. FES will build the capacity of teachers to lead and advance 21st Century teaching and learning through high quality professional learning.*

Strategic Advancement Plan Goals

4. Community engagement with FES will be increased through open communication with parents and the community.

5. FES will become a center of excellence through the implementation of an innovative learning design.

6. FES will maximize the use of the building through the development of collaborative partnerships.



Strategic Action Planning Groups



Goal 1 and 2	Goal 3	Goal 4-6
Bertice Chepyha - Teacher (3 rd) Sarah Dugas - Teacher (K) Kim Kreft - Teacher (2 nd) Alden Miner - Teacher (MS) Jude Onley - Teacher (UA)	Bertice Chepyha - Teacher (3 rd) Jessica Leonard - Teacher (SRBI) Christa McManus - Teacher (PK/Sped) Jude Onley - Teacher (UA) KellyAnn Graves - Principal	Kate Ericson - BOE Charlie Grant - Selectman Rene Keefe - Parent

*Aligning Actions
with Strategic Focus*

- Action Steps
- Responsibilities
- Resources
- Timeline
- Benchmarks
- Indicators of Success



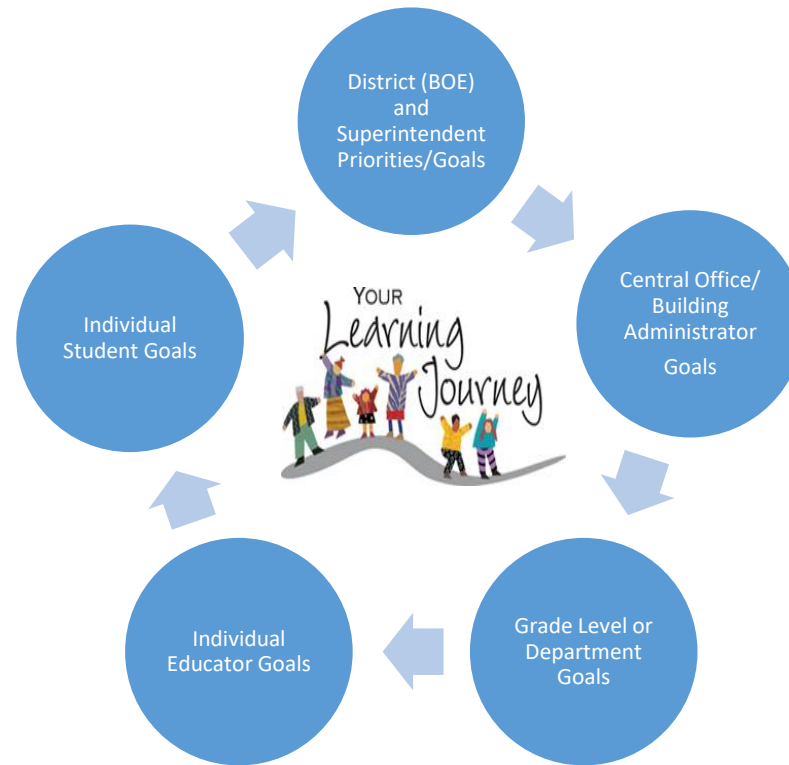
A hand-drawn diagram of an 'ACTION PLAN' table. The title 'ACTION PLAN' is written in large blue letters at the top. Below it is a table with four columns labeled 'WHO', 'WHAT', 'WHEN', and 'HOW' in red capital letters. The table has two rows of empty cells for entries. The drawing is done in a sketchy, hand-drawn style with green outlines and red dots at the top corners.

WHO	WHAT	WHEN	HOW

A Strategic Advancement Plan serves as tool for direction, decision making, communication, budget planning, coherence and advancement for all.

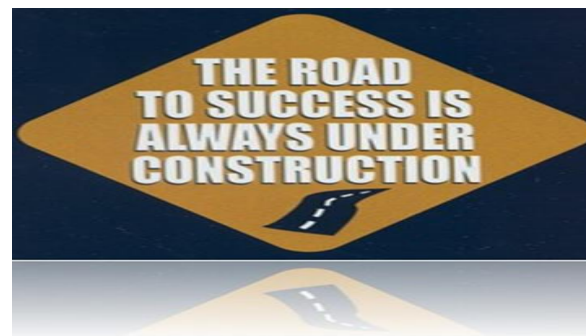


Alignment of District Priorities to School, Teacher and Student Learning Goals/Objectives



A Living Document - Implement, Review, Reflect, Adjust

Board of Education	Mid-year and end of year
Superintendent	Mid-year and end of year
Administration	Mid-year and end of year
Professional Teams	Quarterly
Teachers	Mid-year and end of year
Students	Quarterly



Next Steps

- ▶ Board approval of Goals
- ▶ Board organization to carry out Strategic Advancement Plan
- ▶ Create and implement Communication Plan.



The BEST way to predict our FUTURE is to CREATE IT!



Author Unknown

